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Teaching Experience

Full Time Instructor

East Stroudsburg University, East Stroudsburg, PA

2013-Present

Instructor of classes in Interactive Media, Media Graphics and Design, Web Design, and Imaging Technology. All classes focus on Digital Media Communications. Students are instructed in the fundamental programs required to complete assignments with a Design and Marketing focus.

Adjunct Professor of Art, Design & Technology

Caldwell University, Caldwell, NJ

2014-Present

I teach classes in Graphic & Web Design. Attention is placed on furthering students' knowledge of applications used in classroom projects, as well as problem solving, & strategy. infographics, print layouts, website designs, and compositional exercises are some examples of assignments assigned in class.

Adjunct Professor of Art & Design

Montclair State University, Montclair NJ

2012-2014

Instructor of classes in web, mobile, and multimedia design. Students were introduced to the fundamentals of creating and managing websites. Mobile application design was a strong focus in the multimedia design class. Attention focused on best practices in web design; how to develop a plan for a web site; and problem solving techniques used in creating a workable website.

Education

Cranbrook Academy of Art, Bloomfield Hills, MI MFA (Painting/2D Design), 2000

Montclair State University, Upper Montclair, NJ BA (Studio Art), 1996

Certifications

Certificate of Eligibility from the NJDOE Tracking #: 635131 (K-12, Art)

Corporate Experience

Creative Production Manager, Digital Conversion Group; Boston, MA

2010-2012

Responsible for production and content of brand websites and other channels including Flickr, YouTube and other social media channels. I created time and cost estimates for potential clients. I was also the point person for developing graphic assets for brand and interactive marketing.

Associate Creative Director, Digitas LLC; Boston, MA

2006-2010

My responsibilities included managing a team of designers and actively designing work for Procter and Gamble related business, such as Tide, Olay, Duracell, and Oral-B. Other accounts I contributed to included Disney and Miller. I was the Digital Creative Director for AT&T Business Connect. I also worked on Health/Pharmaceutical advertising for Crestor and Humira. Before this, I was part of a team of designers who worked on a variety of General Motors brands.

Some of my skill sets include:

- Proficient in wide variety of software, including Adobe CC, Microsoft Office, BB Edit, and Final Cut pro
- Proficient with Film, Video, and Photography
- Have used Social Media such as Facebook and Twitter on many ad campaigns
- Knowledge of CMS systems and Google Analytics
- Expert with Mac OSX and am familiar with Windows and various Linux distributions
- Intermediate level skill with Flash, HTML, CSS and XSL/XML

Senior Art Director, J. Walter Thompson; Detroit, MI 2001-2006

My responsibilities included involvement in multimedia production, design and art direction for fordvehicles.com. I worked with programmers in a cross-departmental team that functioned in tandem with the various departments in the JWT Digital group. The art direction I provided includes supervising photo shoots, approving imagery, designs and concepts, and building multimedia pieces.

Volunteer

Montclair Film Festival 2012-Present

Assist with the production of the Montclair Film Festival

The Historical Society of Bloomfield, NJ 2012-Present

Newsletter Layout

Awards

- Caddy Awards, Detroit - Gold, Best Web Site, Automotive - Fordvehicles.com, 2006
- The One Show - Merit Award For Excellence in New Media Advertising, 2004
- 2004 SXSW Web Awards Finalist
- Macromedia Site of the Day, Sept 2003 - 2004 F-150 Module
- Caddy Awards, Detroit, Bronze 2003
- F-150 Pre-launch site
- Interactive Web Awards, Bronze 2003
- Caddy Awards, Detroit, Silver 2001 Animation (dodge.com, jeep.com)

Exhibitions and Published Works

Creative Quarterly Website

Issue #42 (Not yet posted)

Fine Art Category

2016

50 Haikus #9

Prolific Press Inc.

Harborton, VA

2016

Haiku Journal #40

Prolific Press Inc.

Harborton, VA

2015

NEXT Up Gallery National Show

3659 Navajo St.
Denver, CO 80211
2016

Art by America: A Review of 2-Dimensional Contemporary Art

The Art House
3453 N Albany
&
Arts on Elston
3446 N Albany
Chicago, IL 60618
2015

Crooked Tree Arts Center 2014 Juried Fine Arts Exhibition

Crooked Tree Arts Center
461 E. Mitchell
Petoskey, MI 49770
2014

2012 International Art Festival

Museum of Russian Art
Jersey City, NJ
2012

Small Works

Detroit Contemporary
Detroit, Michigan
2004

Eclectic Collection of Short Films

Pierro Gallery
South Orange, NJ
2002

Individual Deconstruction, Video/Art/Music festival

Ypsilani, MI
2002

Unbecoming

Soil Gallery Seattle, WA
Review:
06-01

Individual Deconstruction

Ypsilani, MI
Video/Art/Music festival
04-01

www.waxdetroit.com and www.cranbrookdesign.com

Featured on both websites.

4/00

D&B&B (D'Arcy)

Annual Collection

Troy, MI

05-00 Present

Cranbrook Academy of Art Degree Show

Cranbrook Art Museum Bloomfield Hills, MI

4/00-5/12/00

City Without Walls, 23rd Annual New Members Show

One Gateway Center,

Street Level Newark, NJ 07102-1188 9/98-10/98

Jersey City Studio Tour

Jersey City, NJ

9/97

Symbolic Interpretations

Montclair State University

Calcia Fine Arts Building

Gallery 3 1/2

9/96-10/96

NJ Third Biannual Student and Alumni Exhibition

Westbeth Gallery, New York, NY